



Target Marketing Bundles that Drive In-bound Leads, Web & Store Traffic

Omni-Channel Marketing Tactics...choose one or more	Monthly Investment
Search Engine Marketing on Google – the Search Engine with 80% Market Share. Get found at the Top of Page One in Search, Maps & #1 in Google My Business Listings.	From \$499 per month <i>Cost varies by GEO & Industry</i>
Keyword Search Retargeting on the Google Display Network – your web, mobile display and Gmail in-box ads served to best prospects based on recent keywords searched	From \$300 per month
Mobile GEO Fencing with Behavioral Targeting – target best prospects on their Smart Phone based on their location and where they've shopped... including at your Competition.	From \$450 per month
Social Media Marketing – target your best prospects by GEO, DEMO, Interests, Industry and Job Title with Newsfeed, Story, Marketplace ads via Facebook, Instagram, LinkedIn and more	From \$450 per month
Multi-Channel Video Marketing – we'll produce a :30 video about your business, products, special offers and run across YouTube, Social Media and Connected TVs.	From \$599 per month <i>includes video production</i>
Email Marketing – target consumers by GEO, Demo, Interests & Shopping Habits. Business to Business options include targeting by SIC Industry code, Job Title, Company size.	From \$975 per send <i>25k list size includes email design</i>
Omni-Channel Retargeting – stay top of mind with prior visitors of your website via Direct Mail Postcards, Web, Mobile, Social Media and Email Marketing.	From \$1788 per month <i>includes design, printing & delivery of postcards, digital marketing</i>
EveryDoorDigital – saturate the homes around your store via in sync combination of Direct Mail Postcards, Mobile GEO Fencing, Social Media and Email Marketing	From \$2500 per month <i>includes design, printing & delivery of postcards, digital marketing</i>

All marketing tactics include 24/7 Reporting Dashboard to measure Return on your Investment!